

WRITING

“ONLY ONE-THIRD OF THE NATION’S 8th GRADE STUDENTS AND ROUGHLY A QUARTER OF ITS HIGH SCHOOL SENIORS ARE PROFICIENT WRITERS.”

According to *The Nation’s Report Card: Writing 2007*, only one-third of the nation’s 8th grade students and roughly a quarter of its high school seniors are proficient writers. Apangea Learning is committed to changing this by helping every student achieve writing proficiency at a fraction of the cost of traditional tutoring. Welcome to Apangea Learning Writing.

A supplement to traditional curriculum, Apangea Learning Writing provides cost-effective, differentiated writing instruction through a

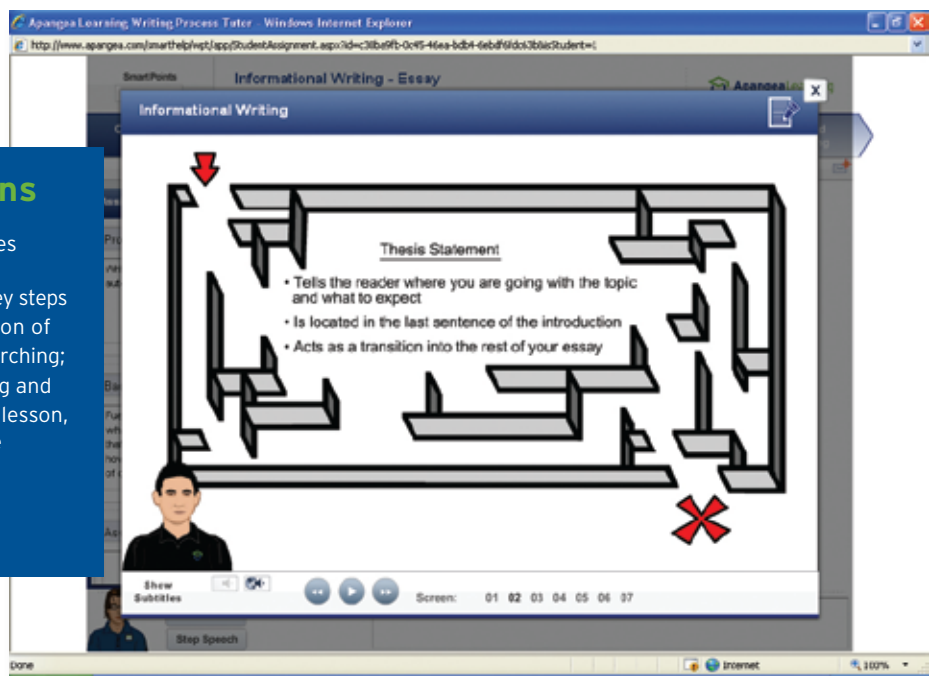
one-student-to-one-teacher approach that integrates our proprietary tutoring technology with live, online certified teachers. Our research-based, six-step writing process teaches students the critical steps necessary to develop strong writing skills and achieve academic success. A Web-based solution, Apangea Learning Writing can be accessed from any computer with an Internet connection—ensuring that students can improve their writing skills anytime, anywhere.

APANGEA LEARNING WRITING

Becoming a strong writer requires diligent practice coupled with attentive feedback throughout the entire writing process. With ever-increasing workloads, teachers are challenged to provide the detailed, timely feedback a student needs in each step. Apangea Learning Writing does the “heavy lifting” by providing initial feedback and guidance that frees classroom teachers to focus on value-added activities.

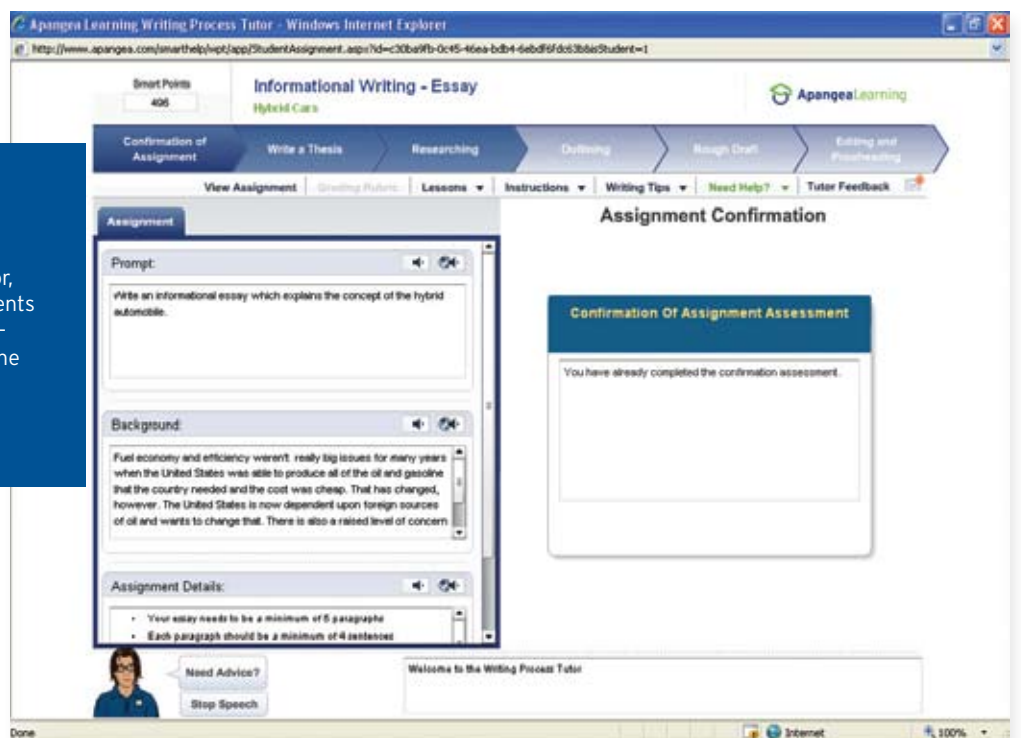
Just-in-Time Lessons

Apangea Learning Writing includes Just-in-Time Lessons—real-time, interactive lessons that teach the key steps in the writing process: Confirmation of Assignment; Write a Thesis; Researching; Outlining; Rough Draft; and Editing and Proofreading. At the end of each lesson, students take a short quiz before beginning the next step in their assignment, ensuring they have learned the material.



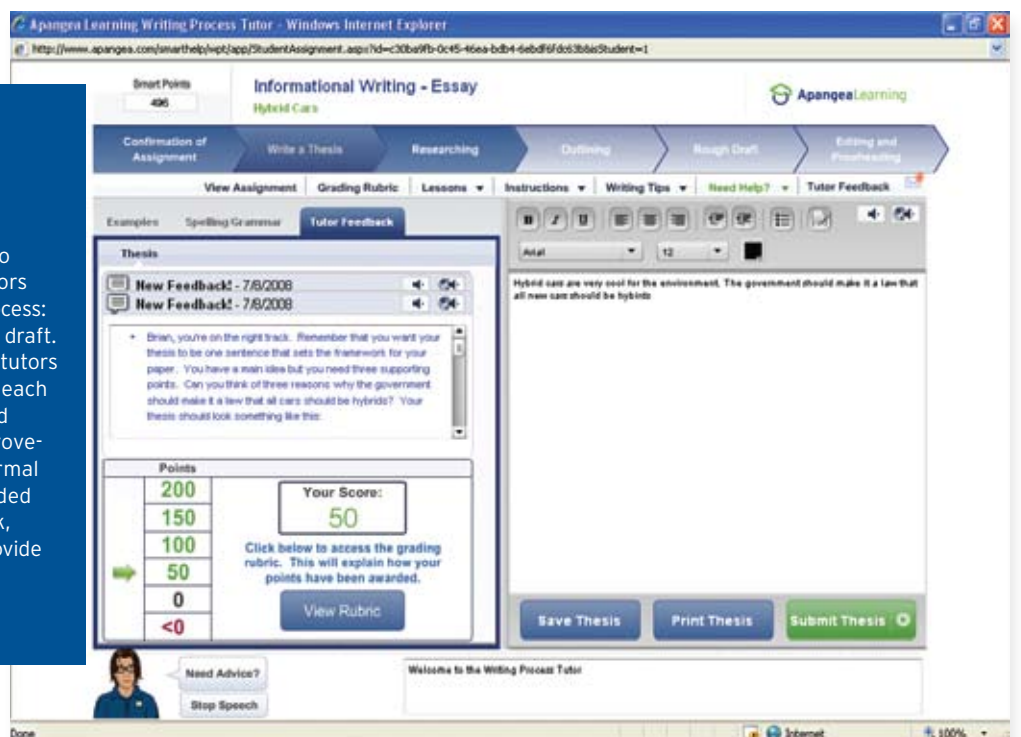
Engaging Student Content

Selected by the classroom instructor, Apangea Learning Writing assignments provide students engaging content—relevant topics that truly speak to the interests of today's students.



Feedback from Live, Online Certified Teachers

Students submit their assignments to Apangea Learning's live, online tutors at three key points in the writing process: thesis statement, outline and rough draft. Graded on a research-based rubric, tutors provide feedback that is specific to each student's individual assignment and includes clear suggestions for improvement where needed. Unlike the normal classroom where feedback is provided the next day or even the next week, Apangea Learning Writing tutors provide feedback within minutes.



Key Student Features:

STRUCTURED WRITING PROCESS

Based on one of the world's largest bodies of cognitive research, Apangea Learning Writing's six-step writing process teaches students not only a framework on how to write, but also the critical skills needed to become a strong writer. These steps include: Confirmation of Assignment; Write a Thesis; Researching; Outlining; Rough Draft; and Editing and Proofreading.

ADVICE FROM LEARNING COACHES

If a student needs advice, Apangea Learning Writing provides guidance through automated feedback, which is represented by computer animated learning coaches who emulate tutoring best practices.

WRITING TIPS

Apangea Learning Writing provides students numerous resources to help them become great writers. At any point in the assignment, students can access Tip Lessons—mini-lessons that focus on specific aspects of writing such as transitional words and phrases.

INTEGRATED REFERENCE RESOURCES

Multi-media research resources, including many from Encyclopaedia Britannica®, have been integrated into each assignment to provide students with the critical reference and learning resource information they need, when they need it.

COMPELLING REWARDS

Apangea Learning Writing's built-in motivation system not only inspires students to learn, but also builds their academic self-esteem. Rewarding students for consistent effort and achievement, students are driven to use Apangea Learning Writing—even on nights and weekends.

MULTILINGUAL SUPPORT

English Language Learning (ELL) students can receive online support in eight languages: English, Spanish, French, Chinese, Korean, Japanese, German, and Portuguese.

Key Educator Features:

CUSTOMIZED CONTENT

Apangea Learning Writing creates true differentiated instruction. Teachers can assign each student an individual learning pathway that reflects a specific genre (information or persuasive writing); specific sub-genre lesson(s); and level of difficulty—allowing teachers to select assignments that are appropriate for each student and each class level.

ADVANCED REPORTING AND MEASUREMENT

Advanced real-time reporting puts the power of information in your hands and allows parents, teachers and administrators to monitor and track student progress and pinpoint trouble areas. All this presented in easy-to-use, graphically-rich reports like you've never seen before.

LIVE SUPPORT

Need help? Our support specialists are available to assist you when you need them the most. Apangea Learning makes it easy to get the help you need—contact our support specialists by phone, email, fax or the Virtual Support Lobby™, our online teacher support tool!

For more information, visit www.apangealearning.com

For a demonstration of Apangea Learning Writing, contact our sales team at sales@apangealearning.com or at 866.357.8664.



ApangeaLearning

BRINGING LEARNING TO LIFE.

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